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THE STRATHMORE STANDARD

AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellor, Cheadle, Dalemead, Dalroy, Irticane, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249. M. D. Grasswold, No. 248; and M. D. Bow Valley, No. 219.

Is Your Standard Paid Up?

Months and year of expiration is shown with your address. The Standard, May 22, indicates that your subscription expires May 1922. Pay in advance. Post regulations require this.

VOL. XV, No. 45

Strathmore, Alberta, August 6th, 1924

Subscription per Annum, \$2.00, Foreign \$2.50

Crop Prospects

Nearly all seasons seem to be unusual to us as we have through them, and the present one is no exception to the general rule. From January 1st to June 1st, there was only 2.37 inches of precipitation, and from September 1st, 1922, to June 1st, 1924, there was only a total of 3.24 inches of precipitation for an average on the Western Section. This is the smallest amount of moisture for this period of which we have record. There followed June with a rainfall of 1.37 inches, and this rainfall brought on a fine crop that did fail to equal last year.

The last heavy rain occurred on June 28th and July was dry and hot with only a few light showers until the rain began again on July 28th. The drought in July seemed to effect the crops very rapidly, beginning about the 10th of the month and in a few days all the crops on stubble and on spring plowing were badly burned. In fact about all the crops that were well were those that were well prepared when summer-fall or those that had been irrigated. The policy of those who refused to handle more and then they could properly prepare, and those who irrigated in June will be fully justified at harvest time.

Many have irrigated their spring grain fields, and this should produce greenfeed where the owner can not feed it on his own place.

The rain has fortunately come in time to save the good summer-fall crops; and we can hope for yields of about two-thirds that would have matured with sufficient moisture earlier in the month, as well as at this time.

The average rainfall for July was 1.49 inches, most of which came during the last three days of the month. The drought will have forced the grain to early maturity, and the harvest can be expected to come on rather earlier than usual.

The recovery of drought-stricken crops is always surprising, and there is certainly much more cause for cheerfulness than there was a week ago.

Many farmers are planning to irrigate this year's summer-fall land as a preparation for next year's crop. This will insure a good crop next year if carefully carried out. The land should be smoothed with a 18 foot trowel and ditches plowed about fifty to seventy-five foot apart. The water must be handled with care, and water must be avoided, and an even application made to the land.

LETTER OF SYMPATHY

Burntland Scotland, July 19, 1924

I have just received a cable from Strathmore stating that a bad fire has occurred in the business section there. I have no details, but understand from the cable that considerable damage was done.

May I take this opportunity of expressing sympathy with those who have suffered loss.

Of course, with so many frame buildings in town, the risk of fire has always been recognized as a very real one. It had to come sooner or later, and while insurance rates, on account of the risk, have been high, yet the same risk, I hope has led to adequate insurance being carried.

The buildings which replace those destroyed should be of good fireproof construction, for while the initial cost is higher than of frame buildings, yet the upkeep cost is less, and the insurance is much lower.

And finally, at the present time there is no better place than Strathmore, in which to invest your money. It is now recognized the world over as the centre of one of Canada's finest agricultural districts, with future industrial possibilities. The only thing which could keep Strathmore back would be the want of faith on the part of its citizens.

Yours sincerely,
JOHN MACKENZIE

C.P.R. Exhibit at Wembley

Though some of us may have our disagreements with the Canadian Pacific Railway from time to time and like all other railways, they are subject to verbal chastisements from time to time, yet no one can doubt their enterprise, nor the great part they have taken in the upbuilding of the Dominion of Canada.

In the beautiful and instructive exhibit at Wembley, they have shown that they still maintain that spirit of initiative and originality which has made them the greatest transportation system on the earth's surface.

The exhibit is visited by many thousands of visitors daily, and is one of the most popular sections of the great exhibition. Thousands of school children are taken through in special parties. Here are shown products of Canada, from sea to sea, made up in attractive form by the Exhibit Department. There are also several original features that excite favorable comment.

On a balcony running round the inside of the building, a miniature railway track has been laid on, which runs model passenger and freight trains. Along the line of route are pictures depicting the scenery from Halifax to Vancouver.

A wonderful railway map, forty feet by twelve feet, illuminated with five thousand electric lights indicates the railway service and principal stations are arranged so that the various features can be shown separately. For resources of the Dominion. The lights indicate, if it is desired to show the irrigated districts of Canada, the map will show Strathmore, Bassano, Brooks, Lethbridge, and other points. If it is called for, the Alberta, B.C. and Nova Scotia fields show up. And so with other natural resources. The lecturer can illustrate his points as he goes along by the aid of this map.

Weather Report

Supplied by C. P. Irrigation Dept.

July 30th to August 5th

Date	Min.	Max.	Precipitation
30	64.0	42.2	—
31	69.9	51.9	.15
1	75.0	49.0	.17
2	65.0	54.2	.41
3	69.2	52.2	.53
4	52.2	44.4	.13
5	59.0	42.0	—

NEW HOSPITAL DISTRICTS

New rural municipal hospital districts continue to be organized in the province. The latest is at Westlock, northwest of Edmonton, where a number of the outposts will take place August 8th. There are now 15 of these hospital districts operating in the province, and serving a total population of 155,000 or about one-third of the rural population of the province.

PUBLIC HEALTH NOTICE

On account of evidence of malnutrition in the Strathmore district it is advised that the people should get vaccinated as soon as possible.

Strathmore Board of Health.
A. W. GRIVIN,
Medical Health Officer

Illustrative vitascopes models show Canadian scenery, cities and towns, etc.

In the upper portion of the building moving picture displays and lectures are given every afternoon and evening, and these are attended by hundreds.

The staff are very efficient and courteous, and are always ready to answer questions asked, and give every information to prospective settlers.

Delegates Visit

Delegates to the 18th Annual Convention of Western Irrigation Association Visit.

A fine supper was served on the lawn near the C.P.R. Irrigation office by the local irrigation staff, assisted by the Supply Farm and Strathmore Board of Trade.

The Calgary business men brought the delegates to Strathmore via Langdon and Carseland, so that they could inspect some of the irrigation structures and see the fine homes of the farmers. A stop was made on the river bluff to see the Canada Land and Irrigation Co.'s dam.

About eighty delegates and visitors came down from Calgary and were welcomed by the Strathmore land. The supper was presided over by Mr. A. S. Dawson, Chief Engineer for the C.P.R. Dept. of Natural Resources. Sitting on one side was Mayor Webster of Calgary, and on the other, acting Mayor Fox of Strathmore, and Tommy Wright, vice-president of the Strathmore Board of Trade.

After a very excellent meal, enjoyed by the local people and staff of the C.P.R., as well as the visitors from Calgary, Mr. Dawson made a few remarks calling attention to the object of the trip, and those responsible for it. He then called on Mr. Fox and Mr. Wright, who welcomed the delegates to Strathmore. Mayor Webster was called on, and brought applause by his interesting remarks.

Mr. Stockton was called on as the Supr. of the Irrigation project, and Mr. Jones, as manager of the Supply Farm. Dean Howe, of the University at Edmonton, expressed the appreciation of the visitors at their kind reception and excellent dinner.

The visitors then went over to the Supply Farm and inspected the dairy herd. The proceedings were hastened by rain, and the trip back to Calgary was a slow and muddy one.

Keoma Council Meet

The Council of M.D. Keoma met at the Council Hall on July 21st last. The following members being present: Reeve Scratch and Councillors Messrs. McLean, Dinkin, Bates, and Petroc.

On motion the minutes of the previous meeting were adopted.

Correspondence was read in regard to the C.N.R. bridge at section 21, from the Bridge and Building Dept. to the effect that it would be attended to by a crew immediately.

Correspondence was also read from the Dept. of Public Works in regard to the bridge between section 22-23-24 stating that this could not be rebuilt this year. On motion the Secretary was directed to write to the C.N.R. and advise that this is one of their bridges and that they were then liable for any public liability in case of accident therewith.

Correspondence was read from the bridge engineering requesting list of bridge needing attention, whereupon the various councillors handed a list to the secretary to be forwarded.

Correspondence was read from Mr. R. S. Stockton on behalf of the C.P.R. in regard to the annual policy adopted between the C.P.R. and the Municipality for the building and upkeep of bridges for the future. He pointed out that he would recommend to the Company that an additional 66 ft. right-of-way be granted for road, in connection with road division between sections 21 and 25-26-24 where the canal interferes with the road, providing that the Municipality construct a proper grade and culvert. On motion this was adopted.

In connection with a new bridge west of section 7-5-25 Mr. Stockton recommended that the Company build a new bridge, whenever the Municipality opens the road, as the C.P.R. use the channel for spillway purposes. This proposal was accepted.

Mr. Stockton requested that the Municipality build a bridge at the intersection of sections 8, 9, 16, and 17-25-24 which would serve the north and south as well as the east and west roads at this point. The Council inquired the secretary to ask the C.P.R. to build this in lieu of the one west of section 7-5-24 and that the Municipality would build the latter when the road is opened.

The matter of C.P.R. would also build a bridge between sections 17 and 12-25-24, providing the Municipality paid the cutting of the channel necessary for to rectify the spillway. This was adopted.

Mr. E. W. Brunson was present and spoke to the council and weed inspectors Rose and Kinnear, requesting the cooperation of the District in regard to the extermination of weeds. Many useful facts were pointed out, particularly in regard to Blue Lecture and Sow Thistle. It is regretted that the other weed inspectors appointed were not present, as they were asked to be on hand, namely: H. W. Goh, division 2; J. Lewis, division 3; P. Hallam, division 4; L. M. Wise, division 5.

The Council and chief Weed Inspector of the Province went around sections 5 and 8-25-24 en masse, and inspected the weeds on same. On motion the council passed a resolution advising Mr. Gohard, Weed Inspector, to give Messrs. Riley Bros. five days to cut the weeds on this land, failing in which they should be prosecuted.

On motion the secretary was granted two weeks vacation starting August 6th next, when the office will be closed.

Mr. Evans was present and on motion \$140 was allowed him in payment of road diversion taken in N.W. 34-25-24.

Correspondence was received from Nurse Elliott, of the Rockyford Hospital, rendering accounts for Mrs. W. A. Hatt and Mrs. Joel. On motion these were refused because the common short crop and poor tax collection did not grant an order admittance.

Standard News

Mr. M. Kjar was a visitor to Calgary last week.

Mr. and Mrs. C. Walker, and Mr. G. Lee motored to Drumheller on Thursday.

Mrs. H. A. Johnson and daughter are the guests of Mr. and Mrs. M. Scholte.

Mr. and Mrs. D. Svendsen are receiving congratulations on the birth of a son at the Strathmore Hospital on July 25th.

Mrs. G. A. Lee and daughter, Muriel, are visiting in Foreman; while Muriel will receive medical attention. Mrs. F. D. Knowlton returned to Standard from Lacombe on Wednesday.

Mr. George Webb and Mr. Victor Peterson were business visitors to Calgary last week.

Mr. and Mrs. L. Christensen and family, and their guest Mrs. C. Tully and children, returned from a splendid holiday spent at Sylvan Lake. Mr. and Mrs. Chris. Sorenson recently returned from Sylvan Lake also.

Mrs. Anton Olsen entertained the Danish Ladies Aid on Thursday afternoon of last week.

Mr. Jack Gammann returned to Standard to resume his duties at the Union Bank on Wednesday.

Miss Edith Myrnes has returned to Golden, B.C., where she will resume her duties as matron of the hospital there.

The many friends of Mrs. Mads Sorenson will regret to learn that it was necessary for her to undergo an operation for appendicitis. Latest reports are to the effect that she was progressing favorably.

Standard was the centre of a severe electrical storm last Friday morning, but we were benefited by a heavy three hour rain. The storm did considerable damage to the telephone system; two telephone poles were struck and completely shattered close to the C.P.R. station. The repair men were in town on Friday night and had everything running O.K. again in a short time.

Word has been received in Standard of the birth of a son to Mr. and Mrs. Russell Kjar, 17 Elm Street, Pontiac, Michigan, U.S.A.

Coming Events

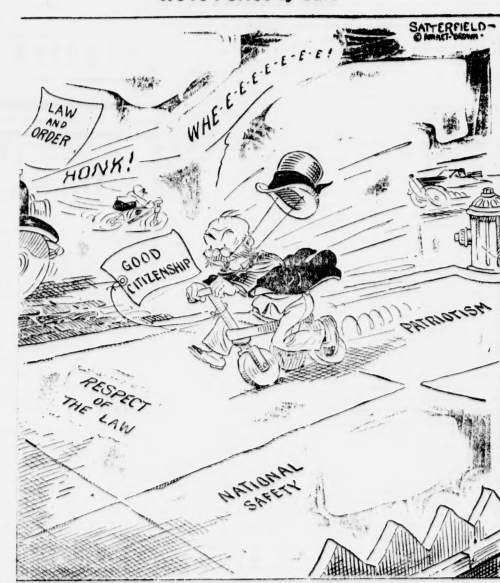
"Big Brother" will be shown at the Strathmore Memorial Hall on Saturday, August 9th, with Tom Moore and Edith Roberts, from a novel by Rex Beach.

These parties to the hospital on the grounds that the Municipality would be liable.

Mr. Scratch presented a plan for making a Municipal Park at Bruce Lakes and asked that the Council consider this for the future, with a view to beautifying the grounds with trees and making a general sports ground with beach in conjunction for Municipal picnic.

On motion Mr. A. McLean was appointed Deputy Reeve for the ensuing six months. The secretary gave a concise financial statement of funds to date for 1924, and requested that the road work be curtailed as much as possible in view of the impending short crop and poor tax collection this fall.

As Long As We Keep Our 'Little Car' On The SideWalk We're Perfectly Safe



No woman can be homely who does this



A simple method which safeguards lovely complexion—the beauty every woman can possess.

No girl or woman can be called attractive who has left the beauty and radiance of youthful complexion.

And today millions of women know this simple method. You too may employ it to keep lovely and young the clear, fresh skin Nature gave you.

This is all you need

Cleanse the skin regularly, as

Made in Canada

thorities say, to keep your complexion lovely, radiant, youthful, but beware of harsh cleansing methods. They injure skin.

Wash thoroughly with Palmolive Soap—each night before retiring. Rub the creamy lather well into the tiny pores. Rinse and repeat the washing. Then rinse again.

Then—skin is dry—apply a little cold cream. That is all.

Skin so cared for is not injured by cosmetics, by wind and sun, or by dirt.

The simple, correct way

You cannot find a more effective beauty treatment. Because Palmolive Soap is a gentle, non-irritating soap—made of pure palm and olive oils—famous for mild but thorough cleansing qualities since the days of Cleopatra. And it is inexpensive. Let it do for your whole body what it does for the face.

See that you get Palmolive—which is never sold unwarranted. All dealers have it. In a short time you will be able to notice improvement which is noticeable, encouraging.

THE PALMOLIVE COMPANY OF CANADA, LIMITED

Winnipeg Montreal

Palm and olive oils—nothing else—this is Nature's secret only in Palmolive Soap.

10c

The Belgium Visit

Canadian Newspaper Men in Belgium

Canadian Weekly Newspapersmen are

Guests of Belgian Government.

The Atlantic was on its best behavior during its crossing by the good ship Melita, of the Canadian Pacific Ocean steamship, and everyone of the one hundred and seventy newspapermen and women from Canada who crossed by her were in good form for the landing at Antwerp.

That is not to say that there had been an absence of seasickness, for the Atlantic, even at its best, is not quiet, and being rolled on the cradle of the deep is not good for some digestions. To many of the Canadians this was their first experience of the ocean.

Leaving Southampton to the forenoon, Antwerp was reached the following morning, following an interesting sail through the English Channel, the North Sea, and the Scheldt.

Antwerp

In one of the great ports of the world, one of the principal gateways to the Continent. It boasts a population of almost half a million, and in 1922 handled over thirty-five million tons of merchandise. Antwerp was in German hands from a few weeks after the commencement of the Great War to the end of it. During that time business was absolutely stagnant as the North Sea was blockaded, and the recovery of the port has been wonderful. On the day of our visit two hundred and fifty ocean going vessels were in the harbor.

During the forenoon the party were taken for a sail round the docks, and noted the various appliances for quick loading and unloading of merchandise and grain.

They were also taken to the Town Hall, where they were introduced to the Burgomaster, who corresponds to our Mayor, with the difference that he is appointed for six years, as are the members of the Council. The Town Hall is a beautiful old building, with paintings by famous masters decorating the walls. At the same time there is nothing old fashioned about their methods of conducting business, and we noticed that the Burgomaster's desk was equipped with dictaphones, push buttons, and the latest office appliances.

Going through the streets of Antwerp, we noticed that a large number of the houses possess brown Dutch houses, and that several British flags were flying from the windows. In fact, we heard from a son of Sir Mayne Waugh, of Winnipeg, who is now Antwerp, that the city was half British. So it will be seen that the old Lion is not breathing hard.

Malines and Cardinal Mercier

Leaving Antwerp in the early afternoon, we journeyed by train to Malines, where we were honored by being introduced to one of the world's great figures, the saintly Cardinal Mercier, who, throughout the German occupation, in spite of attempts at intimidation, continued his pastoral letters to the people of Belgium, urging them to

keep inviolate their nationality.

The town of Malines is a curious blend for the great province. A beautiful and ancient cathedral is devoted to the eye, both in its architecture and in its internal adornment.

Cardinal Mercier graciously received the visitors in his Palace, and afterwards spent some time with us in the Palace gardens. He was athletic in his Cardinal's robes. Fifty-nine over seventy years of age, he is in fine health. What struck the members of the press party was his beautiful features of countenance. It was the face of a saint, and it is not to be wondered at, after seeing him, that the German threats made absolutely no impression on him, and that he continued to work for the good of his country through the German occupation.

In his reply to the address presented to him, the Cardinal, speaking in French first, and then in English, said it afforded him a great deal of pleasure to meet so many Canadian. His country was very grateful to the heroic Canadian who had fought side by side with the Belgians in the war for freedom, and they were grateful to the people of Canada for their assistance in food and clothing during the years of the war, and during the trying period subsequent to the war.

During the afternoon the party met the heroic Burgomaster of Brussels, who is a journalist, and who was sentenced by the Germans to three years in prison for publishing Cardinal Mercier's pastoral letters.

Brussels and King Albert

Next day was spent in Brussels, the capital of Belgium, and one of the most beautiful cities in Europe. In the morning the party departed, with appropriate ceremony, a wreath at the grave of the unknown soldier, and visited some of the famous buildings of the city. In the afternoon, a fine drive was taken to Tervuren, and the ruins of Malines, and on returning to Brussels the party were conducted to the spot where Nurse Edith Cavell and twenty other patriots had been executed by the Germans. Here there is a monument that marks the spot.

At 4 p.m. the party were driven to the Royal Palace, where they were received individually by Albert, the heroic King of the Belgian people. King Albert showed special interest in the members of the party who had been overseas during the war, and in conversation with the writer showed an intimate knowledge of the personnel and disposition of the Canadian forces. He expressed his appreciation of the heroism of the Canadians, for which he and his country were very grateful.

King Albert is a heroic figure of a man, standing six feet four in height. During the four years of war he was with the Belgian army all the time, taking great risks, and he showed traces of the ordeal of these terrible years.

Lige

The third day of the Belgian visit was spent at the fortified city of Lige, which suffered up such a heroic resistance to the Germans in the early days of the war. The unexpected resistance offered by the Lige forts held up the German advance for weeks, and this enabled the French army to dislodge them, the famous "Old Contemptibles" to get over to Belgium and to fight with the enemy. This was the scene of the famous "cannon-silent little British army."

One special feature of Lige was the visit to Fort Loncin, which continued its resistance till only a few months less out of the original garrison of 200. The fort is a mass of broken concrete and ironwork, and the spirit of the men who defended it since have been wonderful. Fort Loncin is being preserved as one of Belgium's national landmarks.

The party were greatly honored by having the details of the defense explained to them by Colonel Naessens, who was in command of the fort during its defense, and was one of the twelve survivors.

As a contrast, the visitors were, during the day, taken on a visit of inspection to the huge Coalfields works on the banks of the Meuse. These works employ about ten thousand men in the manufacture of locomotives, engines, steel rails, etc. Thirty thousand horse power is generated here for the purposes of the plant from blast furnace gas.

The works are operating at full capacity, and show the rapid recovery of Belgium from the effects of the war.

Next day the party left for the battlefield, which are to some extent described in another article. During their three days in Belgium, a wonderful amount of sight-seeing was possible, owing to the facilities given by the government. It is not possible to give anything but a summary of the various items in the programme in a newspaper article. Heavy loads of thanks were passed the Belgian Government, who were represented by the Hon. M. Joseph M. Alph. Ooms, Mr. A. Stuart Blackie, Canadian Government Trade Commissioner, and Mr. A. Stewart, Secretary to the British Embassy, also accompanied the party, and were very helpful and courteous.

Belgium has reason to be proud of her present situation. She emerged from a four-year captivity with her spirit unbroken, and ever since the end of the war she has steadily persevered in the tremendous task of restoring her prosperity. This she has done, and she has steadily grown to the Allies, and to the individuals in the Allied countries who assisted in her hour of trouble.

There were some faint-hearted people in the Allied countries who would have sacrificed Belgium to Germany, and she has steadily grown to the Allies, and to the individuals in the Allied countries who assisted in her hour of trouble.

Social-Personal

Mrs. T. Crawford has been visiting friends in Bassano for the past week. Watson Crawford, of the Union

Bank Staff, Medicine Hat, is visiting his parents while on vacation.

Mrs. A. D. Currie has left for Calgary where she will visit her mother, Mrs. Cartwright.

Mrs. Gates, of Calgary, has been visiting Mrs. Reeves for the past week.

Mr. Toddy Holroyd spent the week-end in Calgary.

Miss Brown of the Union Bank Staff, is spending her vacation at Nanton.

Miss Wyatt, who has been the guest of Mr. and Mrs. Harvey, has returned to her home in Qu'Appelle.

Mrs. Craddock, and her mother, Mrs. Barber, have returned from Winnipeg. There they have been visiting for several weeks.

Mr. J. French spent the week-end in Bassano.

Mr. Whitney has returned from Edmonton, where he has been correcting examination papers.

Mr. Duncan, Inspector of the Union Bank of Canada, is inspecting the local branch.

Weddings

—O—

MOORE—GILLESPIE

A quiet, but pretty wedding took place in Calgary on Wednesday evening, July 20th, at the home of Mrs. Glen Love, when her eldest daughter, Marian Gillespie, became the bride of Mr. Frank Moore, of the same town, eldest son of Mrs. Frank Moore. Rev. A. Mahaffy officiating.

The bride, dressed in French blue silk tulle gown, was given in marriage by her uncle, Mr. G. C. Rogers, of Calgary. She was attended by her sister, Miss Grace Gillespie, who was doubly dressed in pink crepe de chine. The groom was supported by his brother, Mr. Leonard Moore.

Mrs. Glen Love, mother of the bride, wore rosebush blue silk tulle gown, trimmed with zebraette. Mrs. Frank Moore, mother of the groom, was dressed in black satin.

After the ceremony a wedding dinner was served.

—O—

ROBINSON—CAMPELL

A pretty midsummer home wedding took place at nine o'clock on the evening of Tuesday, July 20th, at the home of Mr. and Mrs. J. S. Campbell, 71 McLaren Street, of their youngest daughter, Jessie Howard to Dr. Leslie Gilbert Robinson, of Strathmore. Attended by Mr. R. Robinson, of Altitude, Alta. Rev. W. P. Anderson officiated.

Quantities of sweet peas and gladioli with palms and ferns adorned the room. An arch of smilax formed an effective setting for the bride's party. The bride, who was given in marriage by her father, was attended by her sister, Mrs. Ruth Campbell, as maid of honor. Dr. Gordon Quackenbush was the best man.

The bride was charming in her wedding gown of white tulle and lace, the bodice made on simple straight lines with a full skirt. Her veil of rare old lace fell from a dainty coronet of orange blossoms and she carried Opheleia roses and lily of the valley.

The maid of honor was in buttercup yellow pointed crepe with a band of gossamer to match. She carried roses and panicles in shades of gold and yellow.

Mrs. Campbell, mother of the bride, wore a handsome gown of navy blue gossamer, headed in steel.

Mrs. Robinson, mother of the groom, was in black lace over black satin.

Miss Howard, one of the brides, wore black satin.

Following the ceremony, a reception was held and a buffet supper served. Dr. and Mrs. Robinson left for Banff and will reside at Strathmore, Alta. The bride traveled in a sandal wood gown with a train of white lace. The groom wore a suit of white with hat to match.

The out-of-town guests included Miss Anne Howard, of Brantford, Dr. Campbell Morris, of Montreal, and Mrs. P. Robinson, of Altitude, Alta.

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KING GEORGE V.

"CANADIAN CLUB" and Imperial WHISKY

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As to Quality	As to Age	As to Genuineness
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Read the label on the bottle.
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Specially Reduced Fares

EXCURSIONS TO PACIFIC COAST
AT THE BUNGALOW CAMPS

THE TRIP OF A LIFETIME. Through the Canadian Pacific Rockies—stopovers at Banff—Lake Louise—ON SALE DAILY to September 20th—RETURN LIMIT October 31st.

EASTERN CANADA AND UNITED STATES
Either ALL RAIL, or via the GREAT LAKES. ON SALE NOW, RETURN LIMIT October 31st.

CIRCLE TOURS
Through the Canadian Pacific Rockies and the Arrow, Kootenay and Okanagan Lakes—Stopovers at any point en route—ON SALE DAILY to September 20th—RETURN LIMIT October 31st.

ENJOY A HEALTH GIVING HOLIDAY
AT THE BUNGALOW CAMPS

In old lakes and comfort. Camps at Lake Wapta, Lake O'Hara, Yoho Valley, Emerald Lake, Moraine Lake, Storm Mountain, Vermilion River, Sinclair Hot Springs and Lake Windermere. These camps are open July 1st to September 1st.

The Famous "TRANS-CANADA LIMITED" is now running again with accelerated schedule. Information as to fares, and assistance in making your plans will be cheerfully given by any Ticket Agent of the

CANADIAN PACIFIC

CAR

Drumheller Lamp

\$8.00 Shed
\$8.50 Delivered

T. H. EVES, Dealer, Strathmore

ALBERTA BUTTER IN BRITAIN

Shipments of Alberta creamy butter continue to be forwarded direct from Alberta Producers to the British market. This important assumed importance last year, and the marketing of the butter direct by the Alberta manufacturers proved very satisfactory. Recently a few carloads left Edmonton for the old country, and other shipments have been made from Calgary. The increasing popularity of the Alberta product on the British market was demonstrated to Hon. Geo. Howland, who on his return from Britain brought back with him offers to handle large quantities of Alberta butter, provided the supply could be made continuous throughout the year. This is a problem which is being taken under consideration.

The Hostess

FRENCH ORGANIE
Writing Paper

For Social Correspondence
The paper that's good to write upon!



Mr. - STOUT MAN

WE have now in stock Stout Men's Suits, in Blue and Grey Worsteds, of good quality, well lined and properly trimmed, chest measures from 38 to 48, priced **\$28 to \$35**

Also a display of Made-to-Measure samples, where you can pick a suit or overcoat, fit and workmanship guaranteed, at any price, from **\$25 up to \$75**

Thos. E. WRIGHT

"MEN'S BETTER WEAR"

FORD CARS

We now have a full line of new Ford Cars at our Garage. Sedans, Coupes, Touring, Light Delivery, etc. If you have an old car you wish to trade in, SEE US.

C. S. White and Son

Accessories, Genuine Ford Parts, I. H. C. Implements and Repairs.
Ford & International Dealers, Strathmore

Craigantler Notes

Itain came a little too late for some of the grain, but will help the feed situation. The cow men will benefit.

J. A. Nordquist is getting to be one of the leading dairy men in Craiganter district, and he says that with plenty of feed for his cows he can make it go.

The Community Hall is well underway, and the men in charge hope to have it opened before harvest. H. H. Ellis has been working hard in its north end, and himself giving of his time has helped to push it along. Men may come, and men may go, but the Community Hall will stay.

The telephone company is great sometimes, especially since the dry spell set in. Poor old Alberta has been get-

ting some hard knocks, but she will come out all right. Forget about the other places.

Mr. and Mrs. F. Mull were pleasantly surprised last week by a number of Craigantlers, and an open-air dance was enjoyed till the wee sma' oors. Made being supplied by Grant's band sitting on the headstage after each dance, and listening to the running water going down to Lavrin's, gave them an appetite for the nice refreshments that were served by the ladies.

Gustav Andersen bought a nice Grade Holstein cow from the C.P.R. Farm, Strathmore, paying \$125 for her. Mr. Andersen has experienced the difference between a good cow and a bad one. After seeing some of the offerings of the Strathmore Dairy herd he thought it was better to get a Holstein.

Golf Notes

Owing to unfavorable condition of the roads, the annual match was delayed, on the links in the latter club, had to be abandoned, but will be played later.

It is expected that a mixed team will go to Glenora next Sunday, or the following Sunday, to engage the Glenora players in a return match. Mrs. Hildy announces an important ladies' insurance competition to be held on the afternoon of Saturday, August 9th, in each case the prize will be chosen, one player from that night and one from the second night.

Do not forget that the qualifying rounds for the club championship will be played in the first week in September. If you wish to have your handicap satisfactorily adjusted you must have a card in the captain's hands by the 15th of August; those who do not comply with this rule must be satisfied to play at scratch. The Hinger competition cards are now hanging in the Strathmore Hardware Co.'s premises, and interest is keen.

Our literary leaning lead us to insert, this week, two more genius (in form of epigrams) from the pens of local scribes. The first is more or less verse:

Dear little hope—a golfer to be—
Once more I cover thee!

Under this tomb a white thought rears,
But shall rise again when better I rear!

The world scarce knows how hard we've tried—my hope and I.
To slip from life to luxury—and Par! But we, like the Phoenix will rise some day.

We'll play golf yet—dear hope and I.
(N.B.—This, in our humble opinion, is genius)

Heard before the world is my last play.

Or strike at golf, that is to say!
I have failed to make the round and may

Not stand in the experts' proud array.
Robt. S. Stockton

King and Queen

Receive Canadians

On Saturday, July 26, the members of the Canadian Weekly Newspaper Association attended a garden party held on the grounds of Buckingham Palace. Over 7,000 persons were present, but the Canadians were situated out specially and were the first to be greeted by King George and Queen Mary.

The editor of the Standard had the honor of a short conversation with His Majesty, who asked him several questions relative to his war experiences. His Majesty is looking in much better health than during the war years, which were a heavy strain on him.

CANADIAN REPATRIATED

A total of 12,743 Canadians, most of them native born, have been repatriated from United States during the month of April, May and June, according to figures announced by the Department of Immigration at Ottawa. Total immigration to Canada for the above three months was \$2,245, an increase of 12,292 over the same period of last year.

Miss Lemmon is enjoying a part of her holidays at Banff. The children of the district are delighted with the pictures she has sent them.

The Fruit Prospect

Various. This July 25—Lime the main crop in the province, the first crop in the Okanagan Valley would be the better off rain, particularly so in view of the excessive heat of the past week. The prospect looked a satisfactory one, but with the time ahead for development there would be much improvement in the fruit if the rains came. The hot dry July lowered the water in the reservoirs in the irrigated districts.

The early report on the apple crop based by the B.C. Dept. of Agriculture indicates a total crop above the average for that country, but for the Northwest States, where they usually produce a lot of apples, there will be a smaller crop than last year. Consequently, there will be a fairly good market across the line for Canadian apples this season, especially for the Delicious variety, which is always in demand in New York and Chicago.

Watch the Advertising Columns

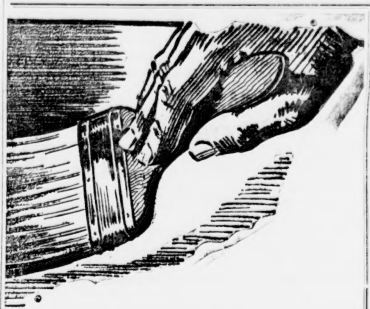
Carefully

A clever move on the part of some U.S. apple distributors has been to advertise early when their product is on the market, profitable, and prices that now is the time to lay in the seasons supply. As a result many home buyers stock up and when the Canadian product comes along many buyers have been provided for. In future the B.C. growers will let the prairie buyers know more about when the crop will be on the market, using the Daily and Weekly papers. The Associated Growers of B.C. Limited, which represents about seventy-five per cent of the growers and producers of the Okanagan in fruit, will also arrange for special exhibits of fruit at local centers to better acquaint prairie buyers with B.C. fruit.

The Okanagan Valley producers regard the prairies as their best market nearest home, and it is the one to which they pay most attention. Experience and application to business has taught them how to pack and ship fruit so that it will reach the consumer in prime condition. They will supplement that with announcements in the advertising columns of the Daily and Weekly papers to let the public know when and where the exhibits are to be seen. Most of this advertising will be done by the Associated Growers of B.C. Limited, and consequently their brand and name on a box or crate will be as a guarantee behind the advertisement. Basil Stewart, the general manager, is a keen host, a man of integrity and few words. E. J. Chambers, of Penticton, is the president of the Associated Growers, and an enterprising grower in the south of the Valley.

The fruit growers are being educated up to the idea of co-operative marketing, which has special advantages with regard to packing and selling. Most of the growers in the Okanagan Valley are of British stock and anyone who has tried to line them up to a new scheme or system soon learns that it is no light task. There must be fair dealing as well as executive capacity or the native independence and love of freedom will assert itself. There are a few orientals in the Valley but they give attention to vegetables and small fruit, in which they excel. As occasion offers they seek to purchase land, but are not encouraged, even in instances where it might be profitable to the landowner.

The Associated Growers were at a disadvantage last season in having to finance for buildings in addition to operating expenses. The Banks treated them well and by making sacrifices during the season the Associated Growers are now in a position where it will be possible to make advance and partial payments as is advisable.



NOTICE

That barn sure needs a coat of PAINT. Before buying ask your neighbors how they like our goods. We have put hundreds of gallons in the Bow Valley District. Compare these prices with any other of the same quality.

Another large stock arriving this week; bought at a rate on the dollar—an Eastern Canada made product.

—HOUSE PAINT—

All colors, gal. \$3.00
White, gal. \$3.25

—BARN PAINT—

All colors \$1.75
Red, gal. \$1.60

—SHINGLE STAIN—

Pure Oil Stain, gal. \$1.30

No coal oil, Creosote, or gasoline used in the manufacture of these goods.

—LINSEED OIL—

Boiled or Raw. We have a large stock on hand. Barrel lots, gal. \$1.20
Less quantities, gal. \$1.30

Freight prepaid on all orders \$15.00 or over. We do not charge anything for containers or barrels. All are free.

All goods delivered within 48 hours.

United Oil Companies

211 FOURTH STREET S.E. CALGARY
LANGDON, ALTA., E. Armstrong, Agent.

The independents include some co-operating growers and have a head-on capacity. Let it be the Okanagan and the Kootenay. But it will be admitted they are all assisted by the umbrella, with its spokes and its spokes in advertising and opening up new markets.

American Markets and Competition

The competition to which B.C. Growers are exposed is decidedly keen and can only be met if the Canadian consumers, especially those on the prairies, give the preference to the home product and B.C. fruit. The import duty on Canadian apples going into the U.S. is 25 cents per box. The Canadian import duty is 30 cents, but that is entirely offset this year by the freight differential in favor of Ontario points.

Last year the four Northwest States shipped out \$6,116 cars of fruit and vegetables, as compared with about 500 cars from this Valley. With such volume in competition it is imperative to give the preference in buying to the Canadian product. In this connection it is interesting to note that while Canada was able to ship \$2,581,419 in apples into the U.S. for the year ending March 31st, 1922, the shipments for the two succeeding years fell to \$225,285 and \$244,579. Seeing that these B.C. people buy

Smilin' Charlie Says



"It's nice t' sit n' dream pretty dreams, but y' got t' be up and awake t' make them come true."

A lot of Canadian flour and cereals, meat and dairy products, as well as industrial products, it is a fair exchange to buy their fruit in return, seeing it is equal to the best. They are our own countrymen, helping to carry the national burdens and responsibilities. The cooperative hand in the way of exchange is, therefore, highly commendable.

THE FAMILY NEXT DOOR



A Tooth For A Tooth?



ROCKYFORD NEWS

:- KODAKS :-

We handle a full line of Kodaks and Kodak supplies. If you are going on your vacation be sure to come in and look over our stock.
Amateur developing and printing done. First-class work only.

Rockyford Drug & Confectionery Coy

REGRIND

A reground engine properly fitted with pistons and rings will show a sufficient saving on gasoline and oil, to say nothing of greater comfort and convenience to more than pay for the added cost of having the work done.

Then send the job to us.

F. W. GIBSON Ford Dealer, Rockyford.

SELL ME YOUR

Quarters of Beef at 4c and 5c per pound; Hams and Bacon at 28c per pound. Chickens, Fowls, Etc.
I can ship daily orders to country points.

Frank Wittingham, Stall 28

CITY HALL MARKET
Calgary, Alta. Phone M 9428

A PIED PIPER



In Billy's job, as in many positions where men have won fame and distinction, it is personality that counts. It is his mission in life to inspire confidence, and to lure innocent sheep and lambs to their destruction with as great alacrity and lightness of gall as if they were skipping to the fields of Elysium, and this he does to the King's taste; he was born for his task. Though but two years old he has a substantial beard, and long white hoary locks. His mien is gentle and there are no horns visible which might give rise to fatal suspicions. But in his eyes there is an air of command, backed by the force of a portly frame, which enables Billy to do what he will with the sheep and lambs which come within his ken, and even influences calves to keep a straight path. In the busy season he saves the salaries of five men in ordinary times he does the work of two or three.

He was three months old when he arrived at the Canadian Pacific Stock Yards, Montreal, but he took to the work at once. He followed the heels of the men, and while other animals tried at the work had to be coaxed to labor by rewards of cake and biscuits, Billy needed no such spur, but in three months time would glance at the sheep comfortably, start off at a cheerful trot and without hesitation the doomed animals would surround him and happily ascend the winding runway to the abattoir nearby. Then at a command he would go back and coax any stragglers till he had all at hand ready to be slaughtered.

Now to look at Billy, it might seem that he had this work in all innocence, and that he was quite unaware that he had led his charges to any harm; but that would be doing an injustice to Billy's mighty intellect. He leads the flock right to the edge of the platform where they are killed, but then he carefully edges to the wall, keeping as far as possible from the danger point till he reaches the only spot of safety, then he slides back from the helpless sheep, wringles out and goes back for another lot.

His treachery does not weigh on his spirits, he is utterly content and self-satisfied, impatient to be on the job.

LIVE POULTRY FOR UNITED STATES MARKET

— 3 —

A carload of live poultry, the first to be shipped from Alberta to the United States market, left Viking last week for New York. The shipment, arranged for by a buyer from the United States, is in the nature of an experiment. It includes some 450 birds from the districts of Camrose, New Norway, Ryley and Viking.

ALBERTA TAX COLLECTIONS GOOD

— 3 —

For collections through the Provincial Department of Municipal Affairs for Alberta, for the first six months of this year show an improvement over the same period of last year of 448,700.

M. E. TIFFIN M.D.

Physician & Surgeon

Phone 22 & 4 Day & Night Service
Rockyford, Alberta

J. B. McGUIRE, L.L.E.

Broker, Solicitor, Notary

Insurance of all kinds

Money to Loan

Phone No. 1 Home phone No. 20

Rockyford

FRED H. HUNTER

Notary Public

Fire and Hail Insurance

Rockyford

Rockyford

General Hospital

NURSE R. ELLIOTT

Matron

Phone 32, Rockyford, Alta.

Rockyford Locals

Rockyford Sports and Dance will be postponed till Friday, August 8th. A four-piece jazz orchestra will be in attendance for the dance.

— 4 —

Born—to Mr. and Mrs. Leon L. Plotkins on Monday, August 4th—a daughter.

Born—to Mr. and Mrs. Linde on Monday, August 4th—twins.

Mr. and Mrs. J. B. McGuire are spending two weeks at Banff.

A. P. Mahood of the Union Bank staff is spending his holidays at Banff.

A dance was held last Friday; good music was supplied and a good time had.

— 5 —

Mrs. Black's sister, Miss Graham, of Provost, has been visiting Rockyford for the past week.

The Misses Fairhall, of Winnipeg, relatives of F. W. Giffen, have been visiting Rockyford for the past ten days.

— 6 —

Misses Pauline and Edith Griffith have returned from B.C., and report a good time.

— 7 —

Miss T. L. Linotte, our popular post mistress, spent her holidays in Westminister, B.C.

— 8 —

W. C. Walters, W. Gillespie, F. Curzen, A. Rittenbach, and F. Van Ostrum are on a trip to Clear Water, Red Deer.

— 9 —

Mr. A. Rittenbach was the successful winner in the men's handicap tennis tournament, winning a trophy presented by Rockyford Drug Co. Handicap Cup, which is presented each year.

— 10 —

Miss Sally Spillard, of Calgary, was in Rockyford two days renewing old acquaintances.

— 11 —

Mr. J. P. Spedan, of Innisfail, was renewing old acquaintances in Rockyford last week end.

Smilin' Charlie Says



Dye ever think 't drop in on y'r home town editor fr a little friendly chat? y' ought t' try it; specially if it's anywhere near time your subscription is due —

Dalemead Doings

On July 29 a group of the Dalemead younger set raided C. A. Phillips' place and would have given the pair of newly weds there quite a surprise. The joke was on them, however, when Wilbur and his Mrs. looked up in the crowd, helping to raise can lids the others. The rest of the evening was spent in dancing, singing, and everyone had a good time.

— 12 —

These "million dollar rats" are doing both the crops and the farmers a couple of good. It's going to fill out both the grains and the base pocket book.

— 13 —

On Friday, August 1st, the U.F.A. held a very successful ice cream social. The programme consisted of duets, solos, recitations, dialogues, and a number of stub speeches, given by Mr. Dixon, and Mr. Hat. They discussed their subject "bobbed hair" in a masterly way, much to the delight of the audience. After this a luncheon was served in the basement, which was followed by a dance. Jeanette McIntyre, of Langford, played, and everybody had a grand time of it.

— 14 —

The Sunday School has organized a monthly competition between the different classes, and will award a banner to the class obtaining the slight standing for the month. Why is going to be the first winner?

— 15 —

Practically all the visitors to Banff returned this week, and all of them had a very good time.

— 16 —

The Dalemead U.F.A. have something to be proud of—a Bulletin Board. To Mr. Dalton goes the honour of originating the idea, and to John Secher the design and construction. The frame, painted a cream color, is headed with the P.F.A. monogram, several when stalks, and the words "Bulletin Board, U.F.A." Dalemead Local Doings, Next Meeting, and Miscellaneous. It will stand across the street from Freon's store, and will be quite a sight in town.

— 17 —

A party of five hundred distinguished British scientists will visit the

PUBLIC NOTICE

LEON L. PLOTKINS & Company

I have taken over the old Southern Alberta Oil Co.'s plant next to the C.N.R. Stock Yards, and will conduct an independent oil business.

We are ready with a complete stock of the higher quality—

GASOLINE, KEROSENE, MOTOR OIL

— Also a full line of —

GREASES and OIL SPECIALTIES

PRICES AND QUALITY RIGHT

Phone or write for our prices.

Plant and Tank at Stock Yards, Rockyford.

Phone 41

BRITISH SCIENTISTS COMING

— 0 —

A party of five hundred distinguished British scientists will visit the province August 22, following a path of scientists being held in Toronto. A reception is being planned for the visitors.



The well-equipped and modern plant of the Strathmore & Bow Valley Standard can fill your Job Printing orders on short notice at reasonable prices. Mail and phone orders given special attention.

Illustrations supplied for posters, etc., at nominal cost through our Bonnet Brown Cut Service.

BUTTER WRAPPERS,
PROGRAMMES,
DODGERS,
ENVELOPES,
SHIPPING TAGS,
WINDOW CARDS,
VISITING AND BUSINESS
NOTE OR MEMO HEADS,
POSTERS AND SALE BILLS,
PRIZE LISTS, PAMPHLETS,
ETC.

SPORTS POSTERS,
MERCANTILE SALE POSTERS,
AUCTION SALE POSTERS,
MUNICIPAL PRINTING,
LETTERHEADS,
CARDS,
ADMISSION TICKETS,
BILLHEADS,
LOOSELEAF,
ETC. ACCOUNTS.

Strathmore & Bow Valley Standard

PALMOLIVE

Golden West Lye, 2
tins for 25c
Pure Grape Juice,
Welch's pints 38c
quarts 73c
Raspberry Vinegar,
bottle 35c
Carnation Milk, talls,
16 oz. 15c
Nestle's Milk, Family
size, 2 cans 25c
Blue Ribbon, Red
Label and Red Rose
Teas, lb. 65c
Canned Chicken, 1 lb.
tins 50c
Cambridge Sausage, 1
lb. tins 35c
Corned Beef, 1 lb.
tins 35c

TOBACCO

Oden's Coarse or
Fine, 1/2 lb tin 65c
McDonald's Brier,
Coarse or Fine, 1/2 lb
tin 65c
Bat Chewing, per
stick of 5 cuts 85c
Pay Roll, stick of 5
cuts 65c
McDonald's Phub To-
bacco, chewing or
smoking, large size,
1-84 lb. 6 plugs
for \$1.00
Amber Smoking, 1/2
lb tins 55c



BRING YOUR BOYS TO FOX'S

and have them fitted from head to toe with our new and stylish Suits, Hats, Boots, and Shoes, Etc. All wool Tweed Suits, in greys, blues and browns, Norfolk style, sizes 26 to 36, priced at \$8.95
Navy Serge, guaranteed fast dyes, sizes 28 to 34 \$10.95
Boys Khaki Drill Scout Knickers, all sizes 95c
Boys Riding Breeches Cavalry Style, in Whipcord Cloth, \$1.95 to \$3.95
Boys Shirts in Drill, Chambrays and Print, at 50c to \$1.25
Boys Strong Ribbed Hose, all sizes, pr. 30c 4 pairs for \$1.00



Congoleum Rugs enable you to have stylish and sanitary floors from bedroom to kitchen, at the lowest possible prices.

9 x 6 \$ 8.95
9 x 7 1/2 \$10.95
9 x 9 \$12.95
9 x 10 1/2 \$15.95
9 x 12 \$17.50

FLOOR OIL RUGS

In nice patterns, with fancy borders, at the right prices.

4 1/2 x 7 1/2 \$3.95
6 x 9 \$5.95
7 1/2 x 9 \$7.95
7 1/2 x 10 1/2 \$8.95

FLOOR OIL MATS

36 x 63 \$1.95
36 x 36 \$1.35

CURTAIN SCRIMS, MARQUISSETTE, VOILES

All 36 inch wide, in White, Cream, Ecru, etc. Prices, 25c, 35c, 45c, 50c, 60c and 75c per yard.

Plain Green TAPESTRY

54 inch wide, yd. \$1.50

FOX'S STORE

Phone 28

STRATHMORE

Phone 28

Notes From Overseas

It is interesting to note that the Chevrolet car sells for less in London, England, than it sells for in Strathmore. A very up-to-date sports model touring car with some improvements not shown in Western Canada this spring, is on exhibition at Wembley for £190, or about \$820 at the current rate of exchange.

Strathmore is well represented at Wembley. Mr. Chas. Allan, of the Exhibits Department, is in charge of the magnificent C.P.R. Pavilion at the Exhibition, while Mr. Sid Williams, who was located in Strathmore for a number of years with the irrigation headquarters staff, is one of the prominent officials at the pavilion. A number of grain exhibits from the Western Bow Valley contribute to the effectiveness of the display, while the movie picture show, or as it is called in England, the cinema shows Bow Valley scenes.

Mrs. Chas. Allan has been in London with her husband since the exhibition opened, and while in the early spring they did not appreciate the climate, she, with her husband, is now enjoying the beauties of the English summer.

Canada's representative at Wembley are asked some queer questions, and overhear some interesting conversations. Here is one relayed by Sid Williams: Lady asks her husband, "Where did Bill go?" "Oh," says hubby, "Some place in Saskatchewan." They looked over the map of Canada for some time for a town called

Saskatchewan, and finally decided it was too small a place to be mentioned, even on a big map. Another one: Visitors viewing picture of Rocky Mountain scenery—"You know, it is marvelous how those home-steaders succeed when they have to move so many stones off this land." But after all, the ignorance of some Brits regarding Canada is not any greater than that of some Canadians regarding Britain. The Canadian exhibits at Wembley will be of great educational value, and one fine thing about the exhibition is that the school children are being taken there in great numbers from all over the country, and under charge of their teachers, are being shown the wonders of the Empire in miniature.

We are not aware of the percentage of test-takers in the Canadian Press Party when they left Toronto, but just at the Continental and 24th programme of hospitality seemed to have been arranged with a view to underlining the prohibition of French and Belgian language locally commenced with white and red velvet, then champagne, winding up with cognac. Bow bottles were arranged at strategic intervals along the tables, and mineral water was, indeed, the test-takers. At the same time, a drunk person on the continent is a very rare sight, and Canadians regretted how the same moderation in the use of wine, etc., could not be exercised on both sides of the Atlantic.

Bow seems to take the place of tea on the continent, and tea is not served at meals in France or Belgium, except by special request. Coffee is, however, served at the conclusion of

most meals. Water in the raw state is not passed on the tables. In fact, one member of the party who asked for plain water, and preferred it to bottled water, was in danger of being placed under restraint.

The cult of the razor has not the same almost universal adoption in France as it has in Anglo-Saxon countries, and many Frenchmen are still decorated with full beards. Some of them seem never to have shaved at all, which gives them an appearance similar to that of the early Apostles, as depicted on canvas.

The field crops in Belgium were wonderful. Belgium, we understand, has the highest wheat average of any country in the world, something between 32 and 35 bushels per acre. The English average is 20 over a ten year period.

Visitors to the various exhibits at Wembley are not always predisposed to praise everything they see. An old lady entered one of the Dominion buildings in a very critical frame of mind, she eventually turned in the picture of a large grain elevator with the remark, "To think that people should live in such ridiculous houses."

Mr. Arthur Mertens, who, with Mrs. Mertens left Strathmore early this spring, is at present living near the field of Waterloo, in Belgium. He met with Mr. Mackenzie, of the Standard, during the latter's visit to Brussels.

London was on several occasions in July treated to the sight of the Canadian Press Party attired in the hats, clothes of their own, some appeared in

borrowed or rented plumage, and only a few of the delegates of the wind came along well appeared in their ordinary suits. Truly, as Scripture saith, "Stomach in all his glory was not attired like one of these."

Human nature is the same the world over, and the elated desire of the school boys who visited the Wembley Exhibition seems to acquire as many souvenirs as possible in the shape of free booklets, etc.

A visit to the capital of the Empire enables one to realize that the real estate boom of twelve to fourteen years ago did much to delay the development of the West. A number of inquiries have been directed at the Canadian visitors as to real estate investments in Western Canada, and British investors have been paying taxes for many years, and in some cases the reply had to be regretfully given that the land was worthless as far as building purposes was concerned.

One Canadian newspaperman asked us about some lots on a subdivision five miles from Calgary Post Office sold to him by a firm called Astley and Shackle, and of course we had to tell him the truth. The worst of this was that the names put into these lots did not do the West any good. It did not help to promote development. The Britisher makes honest the heads of his commercial dealings, and he expects that from others. When he does not get what he expects, he steers clear for a long time. Homesteading is the best policy. Britishers have been carrying on business successfully for a long time on that basis, and if we want to build Canada in the sound sense we can take some lessons from them.

Local Hottings

Here and There

OF LOCAL INTEREST

Readers are requested to send in items for this column not later than 12 o'clock Monday noon and preceding day of publication. All local news items are welcome by the Standard. Phone 17 or 68.

Mr. John O'Brien, who has been visiting his father, Mr. O'Brien, has left on a motor tour to Sylvan Lake with Mr. O'Brien. John is being badly missed on the tennis court.

Bruce Robinson, of Calgary, who drove down to Strathmore with the delegates from the Western Canadian Irrigation Convention on Thursday afternoon, suddenly discovered his car on fire. The fire was extinguished and the car towed up to Bell's garage for repairs. The wiring was burned out so that a new set had to be sent for. Mr. Robinson and his party was sent on to Calgary through the courtesy of the C.P.R. in one of their cars.

Mr. Sid Moore and bride have returned from their honeymoon trip and have taken up residence in the Laycraft house.

Miss Gibson has returned from her holidays at Vancouver and Edmonton. Mr. and Mrs. Shrimpton have returned from Banff and report a good time.

Mr. and Mrs. Frank Miller and family spent a week's holiday in Banff.

The name of Miss Nettie Taylor was omitted from the list of Mr. Bowdard's pupils who passed the recent Canadian Academy of Music examination. Miss Taylor passed the elementary pianoforte examinations with first class honors.

Miss R. E. Thompson, of Victoria, is spending her summer holidays with Mr. and Mrs. Bowdard.

Mrs. R. N. Slater and family, of Calgary, are visiting Mrs. Sam Slater, at Crowfoot.

The sum of \$25.00 has been donated to the Dr. B. B. Fox by the Carleton-Bessell Club.

PRIZE FOR BEST PICTURE

Mr. J. L. Crisco, the clown who took part in the Strathmore Stampede, offered a prize of \$100 for the best picture taken of him on Stampede day. All pictures are to be sent to Mr. J. L. Crisco, Strathmore.

One point Canadian visitors are trying to impress on the Britishers they meet, who are undoubtedly anxious to do the right thing by Canada, is that capital need accompany labor. Canada, with huge resources practically untouched. Britain has the capital available, and Alberta especially with its coal and waterpower, could get a lot of it, as well as immigrants, if Albertans can assure them a return in dividends and wages.

SEEING THE ROCKIES IN COMFORT



NEW steel mountain observation car, Mount Gellie, used on the Continental Limited of the Canadian National Railway for the comfort and convenience of passengers wishing to view the scenic Rockies in comfort. In the central portion of the car there is seating capacity for 100 persons and an additional 10 camp

Up to the end of May, 1924, over 770,000 lbs. of different kinds were distributed throughout Canada from the fish canneries operated by the Department of Marine and Fisheries. The latest despatch from Ottawa declares:

A surplus of \$363,011 is shown in the annual report of the Vancouver Board of Harbor Commissioners for the year 1923. Receipts totaled \$725,884. There was a surplus of \$481,757 in the value of all exports and imports. The actual value of all freights was \$400,000.

Among the passengers sailing for England on the Canadian Pacific steamer "Montana" July 28th from Montreal was a large party of teachers, who will join the tour of the Overseas Educational League, Britain, France and Belgium.

A set of 12 beautiful colored pictorial menu cards illustrative of the history and present of Canada has just been placed in service by the Canadian Pacific Railway Co. in its crack transcontinental express, Montreal-Canada Limited and the Montreal-Toronto Limited. Each of the four representing scenic photographs of great locations, accompanied by descriptive text.

The wheat production in May this year both for Canadian and United States mills was greater than the previous month. Canadian mills made a new high record for the total for the month being 117,572 bushels, a record previously held by the first five months of the year, extended that of 1923 by 56,667 tons or approximately 11 per cent.

"Canada is the country for the Seatonman and I am going to bring over opportunity that Canada can offer, especially in the farming of my compatriots," declared the Rev. Mr. Dunlop, M.A., of Glasgow, Buchanan, Fifehire, when in Montreal recently, a tour of the Dominion investigating its agricultural possibilities. But you are already in need of more people and we can supply them."

Through the generosity of the British Museum, the Fine Arts School of the City of Quebec has been donated a fine collection of books on art, reproductions of 3,000 reproductions of masterpieces. Among the historic schools represented are the English of the 14th Century, the Italian of the 15th Century, the German of the 16th Century, the French and Danish of the 18th and 19th Centuries respectively.

For the 12 months ending May 31, Canada had a favorable trade balance of nearly \$200,000,000. Exports during that period amounted to \$1,069,715,880 and imports \$873,967,192. The net result was an increase in value over the exports of \$196,528,688, or about \$32,000,000 over the imports of that year. The chief increases in exports were noted in agriculture, wool and paper.

The first residence of the Jesuit Father at Silbury, who was built in 1692, has been presented to the Province of Quebec by the sons of the late Hon. R. R. Doherty, a minister in the Laurier cabinet of 1896. This house, which stands at the end of the path outside the City of Quebec up which Wolfe's army climbed to the Plains of Abraham, is the oldest in Canada, and the second oldest in North America, the oldest being situated in Florida.

Something new in the way of "stunt" was staged at Stratford on July 4th by the publicity association of that city. The new stunt to Canadian and United States delegates going to the annual convention on July 12 at London, England. The 250 men of the party were in a huge hall made of wood and canvas through the principal streets from a local hotel to the docks occupied by the Canadian Pacific steamer "Montana," upon which they subsequently sailed.



are carried at each upon observation end of the car. The car is heated by a vapor heating system and windows in the body of the car extend to the roof, allowing a vision to passengers while sitting or standing. Comfortable, roomy seats have been provided, which are upholstered with Spanish Panama.

DODGE & CHEVROLET

SALES & SERVICE

Accessories of all kinds — Tires and Tubes

REPAIRS ON ALL CARS GUARANTEED.

H. W. B. Bell

Phone 31

Phone 43

Going to Europe?

BOOK PASSAGE NOW!

MAGNETIC Europe is attracting tourists from the whole world, in record breaking volume this year.

To be able to go when you had planned at the time best suited to your convenience — is half the pleasure of the trip.

Make your travelling arrangements now, the comfortable way — the Canadian Pacific way, and be assured of a voyage of supreme pleasure.

Either Empress or Monarch Cabin Service.

For full particulars ask Local Agents

Canadian Pacific

Namaka Notes

A lawn party will be held at Mrs. Sims on Thursday, August 7th, at 7:30 p.m. Proceeds in aid of Namaka Union Church. Everybody welcome.

The U.G.G. elevator has received a shipment of Plymouth binder twine.

Miss Violet Watts spent a few days at home last week.

The U.F.A. annual sport day was somewhat hampered by rain. The weather, however, cleared around noon, and from then on everyone enjoyed themselves immensely.

The speakers were Mr. F. W. Wood and Mr. Wm. Irvine, M.P. for East Calgary, with Mr. E. F. Wheeler in the chair.

The chairman, after passing a few appropriate remarks, introduced Mr. Irvine, who gave a brief, but interesting address. He took great pains in emphasizing the necessity of goodwill and knowledge as being the chief factors of strength in all organizations, maintaining that in these two things combined by the ability of the U.F.A. to further advance its cause.

Mr. H. W. Wood was then introduced, and in detail combined with perfect verbal illustrations, showing the farmer the reason why commodities had held their high prices, and why new products had taken such a slump since 1920. He also stated that farmers who sold their wheat through the pool, actually received two million dollars more than if they had sold through other channels.

There is no question but what Mr. Wood is honest in his convictions, and states them fearlessly. He admitted they had made some mistakes in handling the pool. Being a new venture there is surely an excuse for that. Remember that "he who makes no mistakes never does anything." There appears to be no question but what a wheat pool is the only solution to the agricultural difficulties.

A successful day was ended with a splendid dance.

Strathmore Herd Wins Many Honours

Dairy Herd at the C.P.R. Supply Farm Wins \$3,274 in Prizes.

The C.P.R. Supply Farm herd of Holsteins has just returned home from a real successful trip; having won at Brantford, Calgary, Edmonton, Saskatoon, and Regina. The herd consisted of twenty-six head, all bred owned and fed by the C.P.R. farm.

The C.P.R. Farm is often criticized by individual exhibitors for being allowed to show, but the criticism is entirely unfounded when it can be truly said that all animals exhibited were bred and raised on the farm.

The total prize money won on the herd amounted to \$3,274. They were in competition with the strongest agricultural Holsteins that could be collected in Ontario, owned by W. J. Elgie, of Sault Ste. Marie.

The herd won at every show. Junior Champion Bull, Reserve Junior Champion Bull, and Reserve Grand Champion Bull, Junior Champion, male, Junior heifer, three animals, the get of one sire; two animals the product of one cow; senior yearling bull, Junior yearling bull, first and second on senior bull calf, and first and second on Junior bull calf. They won first and second at every show for breeder's herd, first and third at Brandon, and second at every show for four cows.

On two-year-old heifers the herd won second and third at every show; a senior yearling heifer first, and junior champion at Edmonton, and second at all other shows; on junior yearling heifers, first and second at every show, and on senior calves, first at every show.

The winnings of this herd on the prairie circuit in such strong competition justifies the taking of a drive from this herd which will show at Canada's greatest dairy show, the Toronto Royal, in November; and the world's greatest dairy show, the National, this year, held at Milwaukee, U.S.A., while on the circuit this year individuals from this herd won over a hundred prizes at the National Dairy show.

Rosebud Notes

Mr. and Mrs. Charles Rayburn and family, and Mr. and Mrs. Monroe left on Thursday last for a vacation at Pine Lake.

Miss Nellie Gross left on Saturday to spend her vacation in Banff.

Mr. Walter Hynes is visiting in Calgary.

Mr. L. W. Comstock spent a few days in Calgary last week.

BUYING ALBERTA GOVT. SAVINGS CERTIFICATES

A greater demand than ever before for Alberta Government Savings Certificates has developed this year, which is evidence that there is considerable surplus money in the province. So great have been the purchases of these certificates by the investing public that this likely no more debenture issues will be required the present year to finance the government's affairs. The small denominations of the certificates are popular, and there are many purchasers of these. As an indication of improved financial conditions in the province, also some larger purchases include Alberta school districts and municipalities.

STANDARD

Published Every Wednesday

Annual Subscription (paid in advance) \$2.00

U.S.A. & Foreign \$2.50

Editor and Proprietor John Mackenzie

Member Canadian Weekly Newspapers Association.

Legal Advertising, 15 cents a line for first insertion, and 10¢ a line for each subsequent insertion—12 lines to the inch. Readers, 15 cents a line. Last, Found, & Astry, and Want Ad. advertisements, 2 cents per word first issue, 1 cent per word each subsequent issue. Minimum charge 15 cents for first issue, 10 cents each additional issue. Display advt. rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient advts. cash with order. Contract advt. accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Notices of entertainments, meetings, sales etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates. The Publisher is not responsible for opinions expressed by correspondents.

The Prince of Wales and Advertising

There may be still a few people left in this world who say that they "do not believe" in advertising, just as there are some left here and there who do not believe that the earth is round. But the number is getting less every day.

Advertising is now regarded as one of the necessities of modern commerce. At the great International Advertising Convention held in London, England, last month, and attended by delegates from all over the world, testimony to its value was paid by the heads of some of the world's greatest business institutions. For instance, Lord Leverhulme, of Sunlight Soap fame, attributed the great success of his products to intelligent advertising. Of course, the product advertisement must be up to the mark, otherwise the advertising is worse than useless. It is fraudulent. "Truth is advertising," is the motto of the Associated Advertising Clubs of the world.

Nowadays it is not alone business men who recognise the value of advertising. A man very interesting address was given on the opening day of the Convention by the Prince of Wales, who said in part:

"Little as I know of the science and art of advertising—it is certainly both a science and an art—I appreciate it as a way this time. Its general aim is to provide throughout the world a more free exchange of commodities and a lower cost of distribution. (Loudly) The statement of Clio should undoubtedly result in the elimination of unnecessary waste and in the consequent reduction of prices and unemployment. If you were to succeed in it, you would go far towards solving some of the social and economic problems with which the world is currently faced today."

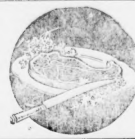
The Lubricant of Industry. Viscount Bunsen, president of the convention, characterized advertising as the lubricant of industry. The advertising agent was the real interpreter of the felt want and the real wants of humanity; he was the musician who turned the selfish wants into the wants that had their origin in new industries for the employment of capital and labour and fuller opportunities for the happiness of the people and the soundness of the state. They said, and said most truly, that they wished to ring out the false and ring in the true, in fact to conduct the business of the nations by the golden rules of honesty and honour. That was the opposite of the old conception of deluding the purchaser to buy the goods that were not worth the money. Today they said that it was only good merchandise that they desired to sell, but the idea still survived among ignorant people and in backward countries that advertising only paid when they wanted to sell different articles at an exorbitant price.

Still they heard the echoes of the past age that advertising was an extra charge on the output of industry and the profits of production. Nothing was ever siller or more fallacious. Advertising was not the driving wheel of the industrial machine, but it was an indispensable part of it. What Edmund Burke called "the lubricant of the fibres" of international trade. It was advertising, call it publicity or propaganda or anything else you liked, that was the principal factor in reducing the cost of production by extending it over so much the widest known area, but the widest area that the possibilities of the case allowed. The power of advertising was never so powerfully illustrated as in that wonderful Parliament of Commerce which demonstrated to the world at large that advertising had become the greatest of all the life of business. Over 5000 delegates proclaimed the fact that advertising was the open secret of sale and distribution without

Newspaper Advertising

"I believe," continued Mr. Charles Higham, "in spite of the progress which will be made in the future and by wireless, that the modern newspaper and periodical will remain as it is—the quickest, the cheapest, and most effective means of reaching the greatest number of people in the shortest space of time. No other method of advertising is as available as the modern newspaper or periodical. It is cheap, it is reliable, it is alive; it is vital. It is dynamic and dramatic. It costs less to reach people after business hours than it does during the day. In fact, any method which is still to come. It is steadily improving in typography and illustration."

THE PIONEER MEAT MARKET



CHOICE STEAKS
T-Bone, Sirloin, Porterhouse, Club or Round Steaks of the finest and tenderest cuts — deliciously tasty when broiled or fried—shop for them here.

GEO. SNAITH
Phone 25 Strathmore

Long Distance Telephones in every room. Running Water in Private Baths.

When In Calgary Stay at the

YALE HOTEL

opposite C.P.R. Depot
CALGARY, ALBERTA

The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr. Chas. Trautweiser, Prop.

Never Heard Anybody

SAY THAT THEY HAD A POOR MEAL HERE, DID YOU?

But you have heard people a plenty boost our restaurant, have you not? We're trying to make our restaurant better all the time—even though most people who are familiar with it think that this is unnecessary.

King Edward Hotel & Grill

INSURANCE

is a business asset

You maintain a reserve fund to help you weather a financial crisis.

But more frequent and unexpected are the crises brought about by accident, by fire, by theft.

They all mean loss unless you have the right kind of insurance, the reserve fund that enables you to get the best of the unexpected.

Have you?

L. B. O. LODMELL
Phone 85 or 65, Strathmore.



You'll Never Tire

Of the select line of Bakery Goods that—baked fresh daily—grace our shelves and cases. Cakes, Pies, Pastry, Bread—all have that "let's have more of it" taste.

PATTEMORE'S BAKERY
Phone 97, Strathmore



"I believe," continued Mr. Charles Higham, "in spite of the progress which will be made in the future and by wireless, that the modern newspaper and periodical will remain as it is—the quickest, the cheapest, and most effective means of reaching the greatest number of people in the shortest space of time. No other method of advertising is as available as the modern newspaper or periodical. It is cheap, it is reliable, it is alive; it is vital. It is dynamic and dramatic. It costs less to reach people after business hours than it does during the day. In fact, any method which is still to come. It is steadily improving in typography and illustration."

Shoe Repairing

Now is the time to have that pair of Boots repaired. First class work guaranteed.

C. NERRINGS
Proprietor

MURINE
NIGHT & MORNING
KEEP YOUR EYES
MADE IN THE U.S.A. BY THE MURINE EYE CURE CO. CHICAGO, ILL.



Strathmore's Prosperity

Strathmore can be prosperous only when folks in this community have set their hearts in that direction and have contributed the energy necessary to bring that condition about.

Strathmore will be prosperous in reality when every citizen has assumed his or her share of civic responsibility.

Community progress means good government, clean minds, the spirit of service, alleviation of poverty, absence of unemployment, increase of co-operative and avoidance of waste.

And this progress will not come from any single effort. Every one of us in Strathmore must constantly strive for the betterment of the community in every way possible.

Let us have the courage, energy, enterprise and patriotic service to make Strathmore an example and inspiration to other communities.

Let us make our town more than a mere plot of ground on which we live. Let us work toward what Strathmore should be. Then, with all working together, "the ideal community" will inevitably be the comment wherever the name of our town is mentioned.

The following Strathmore firms and individuals heartily subscribe to the above appeal to civic patriotism.

H. J. ANDERSON & SONS,
Implements.
W. C. BROWN,
Garage.
T. H. EVES,
Implements, Coal, Etc.
RICHARD FOX,
General Store.
M. B. GARRETT,
Grocer.
A. W. GIRVIN, M.D.
L. B. O. LODMELL,
Insurance — Real Estate
STRATHMORE PHARMACY,
H. McKechnie.

Dr. L. G. ROBINSON,
Dentist.
STRATHMORE HARDWARE,
A. B. Foote.
GEO. SNAITH,
Meats.
STRATHMORE & BOW VALLEY STANDARD,
A. D. SHRIMPTON,
Strathmore Trading Coy.
T. M. WEARS,
Barrister.
THOS. E. WRIGHT,
Men's Wear.
HAROLD W B BELL,
Garage.

Ask the Manager

There are many things the Manager of the Union Bank can help you with. His daily contact with business problems enables him to give you competent advice. He will gladly do it.



UNION BANK OF CANADA

Strathmore Branch and Safety Deposit Boxes.
Langdon Branch and Safety Deposit Boxes. A. L. T. Mgr.
Branches also at Standard and Carleton

Legal & Professional

J. J. PETRIE

Barriester, Solicitor and Notary Public.
Suite 2, Mills Block, 325a 8th Ave. W., Calgary.
Strathmore every Saturday

Sinclair & Jull

Barriester, Solicitors, Notaries
MONEY TO LOAN
Offices 200-203 Bay Block, 326a, 8th Avenue West, Calgary.
Strathmore—King Edward Hotel—
Friday 3:30 p.m. to Saturday 6 p.m. of each week.

F. R. LILLY

INSURANCE, LOANS, RENTALS,
REAL ESTATE
STRATHMORE, ALBERTA

Dr. L. G. ROBINSON

(D.D.S., M.C.D.)
DENTIST
Former Police Building, Phone 80
Strathmore, Alta.
At Rockyford Mondays, Carletonland
Wednesdays.

CHASE & Co.

Funeral Directors and
Embalmers.
Parlors 3rd Street,
STRATHMORE.
Phone 78.

For Rail, Fire, Live Stock,
and Auto Insurance
— SEE —

BOB THOMSON

Representing Lott & Co. Ltd. — also
Auction Sales, representing
A. Layzell, Auctioneer.

THE HUB

Billiard Room and
Bowling Alleys
Tobacco & All Kinds
of Snacks
Necessaries.

ROLAND HILL, Prop.



STUD CARDS

FOR
PROMPT DELIVERY
and
BIG RANGE OF CUTS
Have these printed by
STRATHMORE
STANDARD

THE LABEL

on your paper indicates the
date on which your subscrip-
tion expires. If YOU are in
arrears we would appreciate
an immediate settlement.

FRATERNAL



Strathmore G.W.V.A.

Meets in Memorial
Hall 2nd Tuesday of
each month.
All Returned Men are
welcome as members.
W. S. PATTERSON, JAS. GUNN,
Secretary President
Memorial Hall—Manager, J. Swanson;
Secretary, John Mackenzie.



Strathmore Lodge, No. 79, meets
every Thursday night in the I.O.O.F.
Hall, visiting brothers always wel-
come.
N. O. H. Harnor, V.G. S. E.
Korey, Sec.-Sec. H. Jones; Financial
Secretary, G. E. Stewart; Treasurer,
Chas. Keeling.

Ice Cream, Sodas

ICE COLD DRINKS, ETC.
NOIRS, LOWMEYS
AND NEILSON'S CHOCOLATES
Great Variety in Chocolate
Bars and Hard-boiled
Candy.

HAARETH'S

GRAIN PRICES

The following grain prices are for
cash by wagon-load at Strathmore,
not truck prices, and for information
of the public only. Figures are kindly
supplied by Mr. T. H. Eves, of the
Hosin Hood Elevator.

August 5th, 1924	
Wheat	
No. 1	1.20
2	1.17
3	1.12
Oats	
2 C.W.	.64
3 C.W.	.57
Ex No. 1 Feed	.35
Flax	
No. 1	2.50
2	1.55
Barley	
No. 3	.66
2 C.W.	.62
3 C.W.	.60

NEXT WEEK WITH THE CHURCHES

Namaia—11 o'clock opening with
Bible Study, closing with Service.
J. L. McLean S.S. Sup.
Chenille—Combined Service begin-
ning at 2:30 o'clock, R. H. Wad-
S.S. Sup.
Strathmore—Bible School and Adult
class at 11 o'clock, W. G. Wad-
S.S. Sup.
Public Worship in the evening at
7:30 o'clock, Principals Whitney
B. A. will preach.

The minister will be absent for two
months and during his absence the
services will be conducted by a num-
ber of very able laymen and ministers.
Each Sabbath the congregations can
be sure of a strong Christian message.
Rev. T. H. Constable, B. A., of Carle-
tonland will be glad to be of service to
any one who may need the services
of a minister while the pastor is
away.

HARVEST HELP

It is estimated by the Alberta Labor
Bureau that the harvest help needs for
Alberta this year will be 10,000, of
which 4,000 will be secured in Alber-
ta. This figure may be revised as the
crop season advances.

Slat's Diary

Friday—well this was the most hot-
test day in the season so far. All the
boys tried to tell I am a
man that it was the
heat that made you so
discomfitedly it was
the humanity. But all
the same nevertheless
it did seem to me that
the rain from the Sun
just hunted you up to
see what all you was
a wearing in the line
of color and etc.

Saturday—Miss Gunt
is a coming to be
house tonic and I sup-
pose she will get up and
sing & all that. I sat
me to let me go to the pitcher
so I read escape for but she said
and she said I didn't ask pleased
when she sang I was going to get a
horrible lambch. I said, Well go on
a head and lamb and she said
neither, so I guess I will have to
bite it and smile.

Sunday—Ma belongs to a new club
with the winners and she said
not or do crocheting and set. I don't
no the rea think but she calls it the
Four's. Meaning as she says, Gladie,
Gabbie, Gossip and Gilt.

Monday—An Enmy thing has
been going on. She heard him say
he was going to get sum blood there
and she said to him why what in the
wild does he want with blood there
does he expect to see a blood.

Tuesday—well I had a day off
and he said he was going to see
the Tigers and the Cubs play. An
Enmy said him sudden the go on
with him and he said why of course
if she wanted to. She was tickled to
death. She said she hadn't been to
the Zoo for two years, and she said
she was a little girl.

Wednesday—An Enmy was saying
that the people in Court must eat a
lot. Pa said, Why what you mean
Enmy. She picks up the paper and
said listen here, for instance H. G. Pen-
ton versus D. K. Milton, et al. Well
Pa and me had a good laugh, but I
don't wonder what they found to eat.

Thursday—Mr. Gillen is very popu-
lar in our family & I so why, when he
wants to please he can bring on his
Ford & when he wants to please me
he can bring on his boy who is big
he is a good judge of dogs and says
mine is a pithy.

Municipal District of Grasswood.

No. 248

NOTICE OF SALE

Notice is hereby given under Section
48 of The Domestic Animals Act
(Municipalities) that 2 brown
Geldings, white stripe in face,
weight 1400 lbs. one branded
on right shoulder, other no brand,
sold to Chas. Comstock, Rosebud.

1 Bay Gelding, weight 1400,
white stripe in face, branded
on right shoulder.

1 Black Gelding, weight 700,
saddle horse, branded Tq on
right shoulder, and as up on
left hip, sold to Jno. Martin.

1 Dark Iron Grey Gelding, 850 lbs.,
speckled halter on, white tail and
white stripe in face, no visible brand,
sold to Jno. Inglis, Redland, was im-
pounded in the pound kept by A. E.
Vigor, located on the R.N. Sec. 14,
Twp. 27, Rge. 21, West of the 4th
Meridian, on the 15th day of July,
1924, and that the said animal was
sold on the 2nd day of August, 1924,
to Chas. Comstock, Jno. Martin, Jno.
Inglis, of Rosebud, Rosebud and Red-
land, and that said animals may be
redeemed by the owner or on his be-
half within a period of thirty days
from the publication of this notice in
The Alberta Gazette, upon payment
of all fees and costs due to the mun-
cipality and the purchaser of said ani-
mal.

For information apply to the under-
signed.

E. W. PUST

Rockyford, Alberta. Sec. Treas.

August 3rd
St. Michael and All Angels
CHURCH

Strathmore—Holy Communion, 11 a.m.
Nightshade—Evangelist, 7:30 p.m.
Strathmore—Evangelist, 7:30 p.m.

August 10th
Strathmore—Holy Communion, 11 a.m.
Carletonland—Matins, 11 a.m.
Glencaine—Sunday School, 3 p.m.
Strathmore—Evangelist, 7:30 p.m.

A. W. CURRIE

Incumbent



Choice Toilet Items

Cold Creams, Tal-
cum Powders, Soaps,
Perfumes and a var-
iety of other popular
brands of toilet neces-
sities.

Strathmore Pharmacy

Reall Drug Store

Town of Strathmore

TENDERS WANTED

Tenders will be received at the Of-
fice of the Secretary-Treasurer, Town
Hall, for the purpose of work to be
done to clean up the Lots in Block
2, where the recent fire destroyed
the buildings.

Tenders should be in the Office not
later than Monday, the 11th inst.

By order of the Council.

August 6, 1924

F. R. LILLY, Sec. Treas.



Revised rates for classified ads.—1st insertion, 2
cents per word each issue, 1 cent per word each additional
issue, minimum charge 50c. Cash must accompany ads.
Ads. phoned in, if not paid for by day of publication, will
be subject to an additional bookkeeping charge of 25c per
issue.

Livestock

ESTRAY, Shorthorn Bull, 3 years-old,
mostly red, ring in nose. Anybody
seeing him please notify O. R. Booth,
Ardena, phone 609. 13-3u

TO TRADE, 2 year-old Shorthorn
heifers, lean, for good Milk Cow,
fresh or coming fresh. Apply phone
1809, Strathmore. 13-3p

Machinery, Implements, Etc.

FOR SALE, 1 Deering, 1 McCormick
Binder, Apply J. Harwood, 3 mile
east, 1 mile north, Strathmore. 13-3p

FOR SALE, Farm Implements, includ-
ing Massey-Harris Binder, Massey-
Harris Mower, Hake and Wagon,
also six horses for sale, cash. Ap-
ply Langfert, Drugist, Strathmore. 6-4tu

Miscellaneous

RADIO FOR SALE, One tube regener-
ator, receiving set, in good order,
only used about four months, tube,
batteries, two pair head phones, but
well stored, \$25 cash. C. Dawson,
Ardena. 6-3p

FOR SALE, All kinds of fencing ma-
terial, boned firewood and ice at
King Edward Livestock, Strathmore.
Phone 62.

FOR SALE, Black Saddle Pony, saddle
and bridle. Apply phone 57, Strath-
more. 13-3u

Houses for Rent or Sale

FOR RENT OR SALE—
House, Fifth Street, Rent, \$20.00.
House, First Street, Rent, \$18.00.
Apply T. M. Wears, Barrister &c.,
Strathmore. 11-4tu

Lost & Found

LOST, between Calgary and Gleichen,
Tire, Rim, Lamp, No. plate, License
No. 18552, Tire Cover "New Old-
mobile" marked on Cover. Finder
rewarded by communicating
with the Sheriff's office, Calgary.

LOST, Branding Iron on track,
Strathmore, July 16, in Chuck Wag-
gon Race, J. T. Barnett. 25-7-pitu

LOST from Stampede, Grey Mare and
Colt, Ravhale Halter when
last seen, Strathmore, J. A. Cott,
Strathmore. 13-3u

LOST, Blue Roan Baby Steer, brand-
ed Z M bar below on left rib. Re-
ward for information leading to re-
covery. Phone W. Mercer, Phone
1208 Strathmore. 13-3u

T. M. WEARS

Barrister, Solicitor, Notary,
Has removed to building on Second
Street, adjoining Telephone Office,
Phone 74. Hours 9 to 6 daily

ROMAN CATHOLIC CHURCH

1st Sunday of month, Mass at
Carletonland 9 a.m. Strathmore 11 a.m.
3rd Sunday of month, Mass at Lang-
don 9 a.m., Strathmore at 11 a.m.
Rev. J. E. DUGAN, Pastor

THE NET OF NIPIGON



"The charm of freshwater, the charm of mirror-like surface... and the sweet smell of the woods." Like some lace veil is this Old... Net! You feel you might take it in hand and run it through the sea, to the sea-mists of the Atlantic shores and to the salmon-rivers of the Pacific. What are the coarse strong of the herring-trap of the Atlantic coast? How rude and strong the thick gulleys and heavy timbers, the long bar-sweeps of the fishboats that work the herring nets. There are fine paintings, jealously hung in an inner room... not many of them... rare. These others, in the beauty of their strength, are the sculpture in the gallery of Canadian handicraft. There is no question of superiority only an interesting and very entertaining one of difference. Sometimes we are in a mood for the sculpture, for the strength of the sea, and nothing can satisfy this hunger when it is upon us, but the way of the Maritimes... East or West.

But these inland nets that stand for Canadian lakes and rivers, those wonderful water highways, or more bridle paths, and canoe-trails of water, have their own charm... the charm of freshwater, the charm of mirror-like surface, the charm of the deep peace and the sweet smell of the woods.

What sort of world's work, someone murmurs, can be accomplished of these toy nets... more like feminine draperies than tools of an industry? The fisheries men would about this old weathered skeleton of a reel do not purport to be a Blue-Book of the immensity and range of the freshwater fisheries of Canada... and they are immense... so much as a point-finger of the hundreds of miles of lakes and rivers opened up to sportmen following the beckoning of... the nets of Nipigon.—Victoria Hayward.